

Central Virginia Electric Cooperative

Company Background:

For more than 66 years, Central Virginia Electric Cooperative (CVEC) has provided electric services for residential, commercial, and industrial accounts across Central Virginia. Formed in 1937, the Cooperative has grown to become a dynamic utility serving nearly 30,000 account holders in 14 Virginia counties.

Goal:

The Cooperative has a tradition of keeping margins and costs low, operating as one of the lowest cost electric distributors in the state for the last three decades. CVEC has earned a reputation for independent thinking and innovative approaches to meeting the needs of its members. In a survey conducted in March of 2002, more than 95 percent of the Cooperative's members gave CVEC either a good or an excellent rating in both customer service and electric service.

Challenge:

In 2004, CVEC evaluated solutions to enable their users to compress attachments being sent over email to save on network bandwidth and storage.

Solution:

CVEC reviewed several data compression solutions and chose PKZIP for Windows[®] because of its ease-of-use features, including seamless integration with Microsoft[®] Outlook[®], and PKWARE's enterprise support.

"We were extremely pleased with PKWARE's technical support capabilities, which rank within the top 5% of the enterprise software vendors we've ever worked with. PKZIP's integration with Outlook and other ease-of-use features make it much easier for our users to compress email attachments, and as a result we've seen significant reductions in bandwidth and storage cost with our email servers, and have freed up space in our users' mailboxes which has helped reduce our own internal help desk calls."

Timur Snoke
Network Communications Specialist
CVEC



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