

Florida Hospital

Company Background:

Florida Hospital is the largest not-for-profit hospital in America and one of the top-rated hospitals for heart procedures, treating more than one million patients each year. It has been named "One of America's Best Hospitals" by *U.S. News & World Report* and "The Hospital of the Future" by the *Wall Street Journal*.

Goal:

Florida Hospital prides itself on innovative uses of technology to deliver state-of-the-art medical care to all patients.

Challenge:

In order to comply with the government Health Insurance Portability and Accountability Act (HIPAA), Florida Hospital needed to ensure that all patient health information exchanged online would be adequately protected from tampering or unauthorized access—even when shared with partners outside the hospital's existing security infrastructure.

Solution:

After carefully evaluating their options, Florida Hospital chose SecureZIP's strong encryption solution because of its ability to work within established security and communication architectures, and for its flexibility in bridging diverse computing environments. Seamless email integration and ease-of-use features ensured that those both inside and outside the organization could easily share secure information. PKWARE's outstanding reputation and enterprise-class support were also major factors in the decision.

"We added SecureZIP directly to our existing security architecture to protect personal and confidential data, especially confidential data transmitted via email. The PKWARE name and reputation as an established leader in enterprise software were important criteria for us since we communicate frequently with people outside the hospital."

"Initial deployment went very smoothly. The stellar support we received from PKWARE was characterized by large-vendor responsiveness but with a small-company personal touch. We were very impressed."

Todd Frantz
MIS Manager of Research and Development
Florida Hospital



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