

Taking ZIP Data Compression to a New Level—the Enterprise

New enterprise capabilities—including compression policy enforcement, usability enhancements, and strong password encryption—improve end user productivity and reduce costs.

IT priorities change over time, but efficient data management is a necessary foundation for any IT initiative, whether it's data security, storage, or transfer.

Isn't it time to establish a standard for enterprise-class data compression throughout the organization?

With PKZIP for Windows all users can easily, consistently and efficiently manage their data – whether it's over email or in storage. New features enhance usability, enable centralized administration by the IT group, and deliver strong password-based security.

PKWARE, the creator of the ZIP compression standard, delivers. With an established product line, advanced administrative and email integration features developed by its world-class R&D organization, and technical support that's available when you need it, PKWARE is the leading enterprise compression and security vendor.

Administrative Policy Control: Administrative policy lockdown features allow IT administrators to centrally implement compression policies by locking settings across entire user groups. In combination with PKZIP email integration, administrators now have a powerful new tool for maximizing network and storage resources across the enterprise, while improving user productivity. For example, administrators can set file type or maximum file size options so certain attachments will be automatically compressed when emailed. In this way, corporate policies can be implemented across thousands of desktops with just a few clicks.

PKZIP for Windows

- Administrative policy lockdown to ensure consistent compression and password security practices
- Integration with Microsoft® Outlook® and Lotus Notes® to allow auto-zipping of email attachments for increased productivity and resource utilization
- Strong password-based security including filename encryption to provide powerful, yet easy-to-use tools to protect information
- Cross-platform compatibility to enable interoperability across the enterprise

Enhanced Usability Features: Integration with Microsoft Outlook and Lotus Notes and an enhanced user interface make it easy to compress and password-encrypt from within email clients—or directly from the desktop—with just one click. Users can also edit files directly within the archive after they have been zipped, eliminating the time-consuming process of unzipping, editing, and then re-zipping. Toggle buttons on the toolbar allow users to select when they want their files automatically zipped or encrypted, or these options can be preset by an administrator using the optional policy lockdown feature.

Powerful Security for Your End-Users: PKZIP includes password-based strong encryption powered by industry-leading BSAFE® software from RSA Security®, the most trusted name in e-security®. It supports the FIPS 197-compliant AES and widely used 3DES symmetric encryption algorithms to protect sensitive information, and even encrypts file names to protect them from prying eyes. PKZIP password-based security is fully interoperable with the SecureZIP™ family of cross-platform security products, enabling enterprises to deploy a mix of PKWARE solutions to best meet their security needs. In addition, integration with industry-leading anti-virus software provides added protection by automatically scanning files opened from ZIP archives.

What's New in PKZIP for Windows

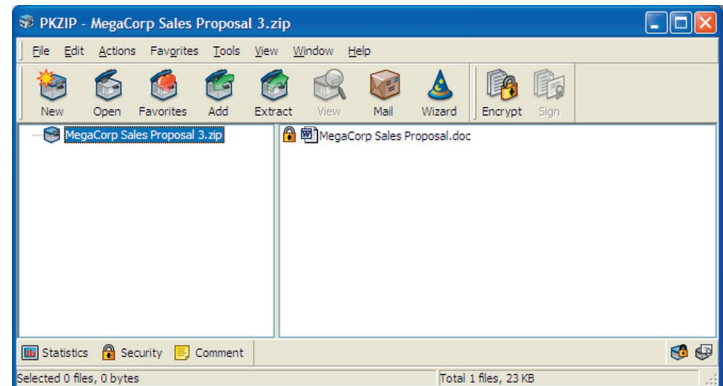
- Administrative features including policy lockdown
- Enhanced user interface to minimize training and ease deployment
- Strong password security with support for AES and 3DES
- Improved virus scan integration
- Filename encryption

ROI is a Zip: Every IT department fights the battle of bulging email accounts filling up server space and oversized attachments taking up bandwidth. PKZIP advanced compression supports unlimited file sizes, so there are no imposed restrictions—unlike some other ZIP applications. And by integrating directly with email clients, PKZIP makes it easy for users to zip attachments, or for administrators to set automated file compression policies.

Professional Technical Support for the Enterprise:

Most ZIP solutions leave problem-solving to the IT group or individual user. PKWARE is the only ZIP vendor that provides enterprise-class customer support.

Free ZIP Reader: PKWARE offers a free tool for viewing zipped files created by any standard ZIP solution. It can also decrypt PKZIP password protected files, as well as those digitally encrypted and/or digitally signed with SecureZIP. With ZIP Reader, senders can be assured that any Windows user will be able to open files—even if the recipient does not currently own a ZIP product. In addition, organizations can easily integrate ZIP Reader distribution into their existing online collaboration with partners, customers, and suppliers through PKWARE's Reader Partner Program.



PKZIP Graphical User Interface

SecureZIP—Move up to Powerful, Easy, Cost-Effective Security

- Support for both strong password and digital certificate-based encryption powered by RSA BSAFE®
- Bridges PKI and non-PKI security environments
- Digital signature capabilities provide strong authentication and ensure data integrity
- Built on the easy-to-use, efficient, and fully interoperable ZIP standard, created by PKWARE
- Advanced security options, including policy lockdown, filename encryption, and integration with LDAP-compliant online directories
- Enterprise-class support

System Requirements

- 12 MB of free HD space (additional HD space required for Lotus Notes)
- 128 MB RAM (256 MB recommended)
- Windows 98, Windows Me, Windows NT 4.0, Windows 2000, and Windows XP based systems running Internet Explorer 5.0 or later—NT4 requires Service Pack 6 (SP6)
- For seamless email integration—Microsoft Outlook 2000 or later or R5.0.8 through R5.0.11 of Lotus Notes (Outlook 2002 requires Office XP Service Pack 1)
- For Smart Card management system integration—ActivCard Gold 2.0, Aladdin eToken 2.x, or RSA Passage 3.4.

PKWARE®

www.pkware.com

United States

9025 North Deerwood Drive
Brown Deer, WI 53223-2480
1-888-4-PKWARE

International (UK)

Hatch Farm, Mill Lane
Sindlesham, Wokingham, RG41 5DF
Phone: +44 (0) 118-979-9909
Fax: +44 (0) 118-979-2998
internationalmarketing@pkware.com