

Press Release

March 1st, 2018

XLsoft Corporation Announces Partnership with Kudan Limited, a Leading Computer Vision Technology Company Providing Core Technology for Augmented Reality (AR), and Launches Kudan AR SDK and Kudan CV SDK

XLsoft Corporation (Irvine, CA) has entered into a partnership with Kudan Limited (Kudan hereafter), a leading Computer Vision company providing core technology for Augmented Reality (AR), and launched Kudan AR SDK and Kudan CV SDK, advanced professional AR SDKs for mobile application development. XLsoft is a global distributor and support provider for Kudan AR SDK and Kudan CV SDK.



■ Product Names

- Kudan AR SDK, Kudan CV SDK

■ Product Category

AR SDK

■ Product Overview

Kudan AR SDK is a mobile AR SDK with native platform APIs for iOS, Android, and plugin support for Unity. It supports both highly accurate marker tracking, as well as markerless tracking, based on Kudan's proprietary Computer Vision technology (which allows computers to acquire, process, and analyze digital images or videos). While the arrival of Apple's ARKit and Google's ARCore have driven the growth in AR technology, these SDKs currently only support latest devices. Kudan AR SDK, on the other hand, is platform agnostic and can be used for a wide variety of devices.

Kudan CV SDK provides Computer Vision technology for iOS and Android devices. While the AR SDK provides both tracking and rendering, the CV SDK specializes only in tracking and can be utilized for non-AR use cases as well.



Pictured: A car displayed with an app using Kudan’s Markerless AR technology. Since AR is projected against a real background, app users can even enter the inside of the car.

Development licenses for Kudan AR SDK are available for free. A production license will be required when distributing an application developed with Kudan AR SDK. Amongst the Production license types, Indie licenses are available for free to independent developers, non-profits, educational institutions, and start-ups. Depending on revenue capacity, Business and Enterprise licenses are also available.

■ **Kudan AR SDK Features**

Kudan AR SDK is hardware agnostic and provides an advanced, high-performance AR engine for mobile and wearable devices.

- Advanced AR engine providing optimal performance for mobile and wearable devices
- Markerless AR engine available for a variety of devices
- No dependency on server or cloud environments; responds immediately when scanned
- No limit on the number of markers and scans
- Can be used without Wi-Fi or network connection

■ **Product Pricing**

License Types	Prices (pre-tax)
Development License	
Kudan AR SDK	Free
Kudan CV SDK	Free
Production License	
AR Indie	Free (with watermarks; available to SMEs, non-profits and educational institutions with revenue capacity of less than 1 million USD)

AR Business	\$1,490 (without watermarks; available to SMEs, non-profits and educational institutions with the revenue capacity of less than 1 million USD)
AR Enterprise	Contact us (enterprises with revenue capacity of more than 1 million USD)
CV Mobile Indie	\$1,490 (available to SMEs, non-profits and educational institutions with revenue capacity of less than 1 million USD)
CV Enterprise	Contact us (enterprises with revenue capacity of more than 1 million USD)

Development licenses are available for free. One (1) production license per one (1) iOS and Android application will be required when distributing a developed application.

For product details, please visit our web site at:

<https://www.xlsoft.com/en/products/kudan/index.html>

■ **About Kudan Limited**

Kudan is the leading licensor of Artificial Perception, right-brained algorithms for 3D and kinesthetic senses, specialized in SLAM. Established in 2011 in UK, Kudan partners with semiconductor companies and OEMs worldwide to create next generation embedded vision for all the autonomous and interactive IT devices, such as AR/VR mobiles, autonomous cars, robotics, drones, and IoT sensors. In order to support the ever-expanding demand of applied technologies of SLAM, Kudan focuses on fundamental modular algorithms, and designing versatile architecture enabling optimization and acceleration on processing architectures, to be fundamental IPs in the industry.

■ **About XLsoft Corporation**

Headquartered in Irvine, California, XLsoft Corporation is a leading software distribution and localization firm of developers' software products for the Japanese and Asian market. Founded in 1987, XLsoft prides itself in being a brand name in the international software industry. Distributing only the most innovative products to software developers, XLsoft has re-published and localized award-winning software products for the international market.

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